



# Fashion Design Certificate Program

**Massachusetts College of Art  
Professional & Continuing Education  
621 Huntington Avenue  
Boston, MA 02115**

**Two Years • One Summer • Ten Courses**

**Better Your Skills - Build Your Portfolio - Boost Your Career**

10/25/2005

## Introduction

MassArt's well-known Fashion Design Department offers a NEW Fashion Design Certificate Program (FDC) designed for those who wish to advance their skills or careers in Fashion Design. Each class will be offered on a rotating schedule that will allow participants to complete the certificate in two-years. Students may transfer up to 6 credits into the program at the time of acceptance.

The Certificate consists of six foundation courses in fashion fundamentals that include Intro to Creative Design, Pattern Drafting, Fashion Illustration, Fashion & Art, Tailoring and Couture Design. Two foundation classes are offered each semester to prepare students for the programs Master Classes. Each Master Class has a "fashion specialty" focus and will be taught by an expert in their field. Master Classes include Costume Design, Millinery Design, Handbag Design, Trend Forecasting, with CAD for design (U4ia Lab) and CAD for manufacturing (Gerber Lab). FDC participants will develop individual projects and learn from professionals in Haute Couture, Ready-to-Wear, Bespoke Tailoring and Theatre Costume.

For more information contact the Continuing Education Office at 617-879-7200

## Fashion Design FAQ

### **Why should I enter the FDC program rather than just taking the courses I want through Continuing Education?**

You have the option to decide. Individual courses will help build an existing portfolio in fashion design or advance your skills from one area of the industry into another. The portfolio is key to obtaining a job in fashion. If you need a portfolio, completing the FDC Program will help you develop a professional portfolio that will showcase your creative design and technical skills. The Portfolio course is only open to students in the FDC program. Being a student in the FDC program provides additional benefits including an academic advisor who works with each student to provide guidance and direction specific to your skills, interests, and situation; special events open to FDC students only; access to job and internship openings not available to non-program students; and emails informing program students about events, opportunities, and resources.

### **Do I have to take 2 courses every semester?**

No. Although, the program sequence enables students to take two courses each fall and spring semester, and two courses during the summer between the first and second year, there is flexibility for students who do not wish to do so. Your Advisor will work with you to plan your program in a way that works for your life schedule and time constraints.

### **Do FDC students qualify for student loans or other financial aid?**

You must be registered for a least 6 credits to qualify for a student loan. Contact the Financial Aid Office for information.

## How many courses taken prior to acceptance can be transferred into the program?

Up to 6 credits (two courses) taken pre-program can be counted towards the FDC Certificate

## Admission to the Fashion Design Certificate Program

Students must submit an application form, including a statement of purpose describing what the student intends to accomplish during his or her course of study, a high school transcript verifying graduation, a collage consisting of grouped two-dimensional images illustrating students' interest in and perspective on the fashion industry, and a fee of \$35 (as for all certificate programs).

Please refer to the Application procedures at the end of this document for a full description or requirements.

## COURSE SEQUENCE

<b>FALL</b>	Intro to Pattern Drafting	<i>and</i>	U4ia - Textile Design Trend Forecasting <i>choose one</i>
<b>SPRING</b>	Intro to Creative Fashion	<i>and</i>	Fashion and Art U4ia/Photoshop/Illustrator Industry Production - Gerber Lab <i>choose one</i>
<b>SUMMER</b>	Fashion Illustration	<i>and</i>	Costume Design Handbag Design Millinery Design <i>choose one</i>
<b>FALL</b>	Tailoring Portfolio	<i>and</i>	<i>choose one from previous fall or spring</i>
<b>SPRING</b>	Couture Design		

A faculty advisor is assigned to each student to help plan his/her course of study taking into account the course sequence, student workloads and scheduling issues. With the exception of *Tailoring*, *Couture Design*, and *Professional Portfolio* (taken at the program's conclusion), these courses may be taken in any order.

**Core Courses:** Intro to Pattern Drafting, Intro to Creative Design, Fashion Illustration, Tailoring, Fashion and Art, and Couture Design.

**Technical Courses:** U4ia - Textile Design, Fashion CAD - U4ia/Photoshop/Illustrator and Fashion Industry Production – Gerber

**Specialty Courses:** Fashion and Art, Trend Forecasting, Costume Design, Handbag Design and Millinery Design

**Professional Portfolio** The final Certificate course.

## **Courses in the Program**

### **FD Fashion Illustration (3 credits)**

Basic anatomy and analysis of the idealized fashion female and male figure will be emphasized through demonstrations and in-class exercises. Students illustrate Color Fashion Plates with apparel details, fashion silhouettes, and textile rendering using magic marker, watercolor, acrylic, and gouache. Flat sketch and technical drawing skills will be taught

### **FD Intro to Creative Fashion (3 credits)**

Learn to communicate original ideas using geometric principals in design as well as a master block pattern structure and fundamental draping. Understand basic garment construction and how to translate creative designs into three-dimensional forms in both fabric and non-textiles.

### **FD Intro to Pattern Drafting (3 credits)**

Provides an overview of pattern drafting and an introduction to construction. Explore the different methods of pattern making from using the dart for fit to adding shape for fullness. Taking body measurements for fit will be taught. Pattern drafting and construction techniques will be applied to an original design

### **FD Fashion and Art in the 20th Century (3 credits)**

Introduces students to the connection between fashion and art in the 20th century. Students learn how fashion and fabric design reflect the century's major art trends - cubism, surrealism, abstract expressionism, pop, minimalism, and postmodernism.

### **FD Tailoring (3 credits)**

Explore advanced construction and drafting methods for custom tailoring. Learn design and construction of a tailored ensemble utilizing traditional tailoring that includes pad stitching, foundation shaping, special label and collar treatments and finishes.  
Prerequisites: Intro to Creative Fashion and Intro to Pattern Drafting

### **FD Couture Design (3 credits)**

Develop advanced techniques in construction and custom draping of original designs. Specialized details such as boning for shaping, soft and structured draping, and seam finishes will be explored. Final projects will incorporate grand luxe appeal, custom fit and original concepts in detailing for design motif and embellishment.  
Prerequisites: Intro to Creative Fashion and Intro to Pattern Drafting

**FD Trend Forecasting (3 credits)**

Fashion trends don't appear out of thin air. This course will teach students how trends originate and where the top designers look each season for their creative inspiration. Topics will include an examination of how to track lifestyle, demographic, and economic changes that affect fashion trends, as well as spotting style-setters from major cultural events and the entertainment industry.

**FD CAD for Production - Gerber Garment Technology (3 credits)**

Develop industry techniques for marker patterns on the computer. Learn how to digitize, create block patterns, modify the pattern block, use X and Y grading, and set-up size range rule tables. Create size layouts for cutting. Students will work on Gerber Garment Technology Accumark Silhouette System. Pattern drafting knowledge required.

**FD U4ia - Textile Design (3 credits)**

U4ia is a powerful design program heavily used in fashion and interior design. The design process will be covered from inspiration to presentation. Learn many of the techniques used in industry to develop and market textile designs such as developing repeats, creating colorways, incorporating scanned artwork into designs, and texture mapping. Students will use these techniques to create a collection of coordinating prints including repeats, tonals, knits and wovens.

**FD Fashion CAD - U4ia/Photoshop/Illustrator (3 credits)**

An introduction to computer aided design software - U4ia, Photoshop, and Illustrator. Students will learn how to develop designs while obtaining the skills needed to utilize the necessary CAD tools. Students will learn the fundamentals of developing a series of new designs from flat sketches that they alter.

**FD Costume Design (3 credits)**

Learn the techniques, procedures and tricks of how to work in the Costume Design field. Class covers: design concepts, paperwork and resources for both Theatrical and Film Costume Design. Learn about union politics, getting a job in the entertainment world, and "how to maintain your finances in a career that is strongly affected by the changing times."

**FD Handbag Design (3 credits)**

Accessories are a major part of the fashion industry. Explore handbag design accessory specialization in this course that includes a brief history of the handbag, researching present trends and creating your own handbag designs. Using industry standards, students will design and construct a clutch, soft shoulder and other handbags.

**FD Millinery Design (3 credits)**

Students will create hat designs for modern dress using old world techniques of shaping buckram on a head block and felting wool. Students will learn the basic techniques of millinery design and incorporate those skills into their own original designs. Structure, shaping and support will be covered along with the materials needed to create a variety of hat styles.

**FD Portfolio (2 credits)**

The Portfolio course will assist students in creating a resume combining design and skill stories, and presenting work in a designer portfolio format. This course enables students to mix previous work and new projects. Prerequisite: Completion of six Fashion Design Courses.

## **BENEFITS & SERVICES PROVIDED TO FDC STUDENTS**

**Pre-Registration** – FDC students “pre-register” for classes in order to reserve their course choices before course registrations become open to the public. Registration instructions and registration forms are available on-line. Students are required to consult with their advisor prior to registering.

**Faculty Advisors** – Advisors are available throughout the year to advise students. Advisors help students plan their programs following the recommended course sequence. Advisors refer any requests for policy exceptions, waivers, concerns about courses and/or instructors, and any questions they cannot answer to the Program Coordinator.

**Program Coordinator** – The Program Coordinator oversees all aspects of the program and is available to students via email for questions referred by advisors.

**Class Enrollment Caps** – The class cap for FDC required courses is 16, except for the Portfolio classes. Class cap numbers are subject to change without notice.

## **APPLICATION TO THE CERTIFICATE PROGRAM**

Submit all required materials by the application deadline. Applications are not complete until all materials and fees have been received.

1. Application--may be downloaded from the web at [www.massart.edu/admissions/](http://www.massart.edu/admissions/)  
Attach a note stating you are applying to the Fashion Certificate program.
2. Application fee (\$35)
3. Statement of Purpose – a typed essay about your interest in the fashion industry and what you hope to accomplish in your fashion certificate studies.
4. Collage consisting of grouped two-dimensional images illustrating your interest in and perspective on the fashion industry.
5. High school diploma or transcript showing graduation.
6. Transcripts of any college work (including MassArt).

## **APPLICATION DEADLINES**

**Spring 2006 Deadline** -- November 1, 2005

**Fall 2006 Deadline** -- April 1, 2006

## **For Further Information**

Contact Professional & Continuing Education at 617-879-7200