

Call to Photographers
PHOTO NIGHTS BOSTON
2012 Public Art Event | Large-Scale Projections



© PAUL FETTERS (PROJECTION ON BUILDING) © DARO SULAKAURI (IMAGE OF CHILDREN'S FACES)

Application Deadline: 5:00 pm on Friday, February 3, 2012

Eligibility: Open to artists 18 years of age or older with no geographic restriction.

Background

Photo Nights Boston, Inc. is a 501(c)(3) tax-exempt Massachusetts not-for-profit corporation whose mission is to celebrate the power of photography and engage the human spirit through public art. Boston is one of the few urban centers in the United States whose historic buildings share equal space and prominence with more modern constructions within the city. Photo Nights Boston seeks to draw attention to these landmark buildings with large-scale outdoor projections.

Public Art Project

As part of Photo Nights Boston's 2012 public art event, scheduled to take place in October 2012 (the "Event"), an artist will be selected to design and produce a photography-based work of public art as a focal point for the Event. The selection of this artist will be based on a presentation of past work and a short concept proposal not to exceed one double-spaced 8 ½ x 11-inch page. (See page 3 for application details.)

Description and Context

The Event will showcase the work of contemporary photographers through large-scale projection on a variety of building façades and screens in downtown Boston.

Theme

LIGHT – defined as something that makes vision possible, spiritual illumination, a particular illumination, something that enlightens or informs a set of principles, standards, or opinions.

Consultant

The Urban Arts Institute at Massachusetts College of Art and Design has been engaged to facilitate the artist selection process and the subsequent design and installation of the final commissioned work for the Event.

Process

The selection committee will identify three finalists from the pool of project concepts who in turn will be asked to develop full proposals. Finalist proposals will be presented to the selection committee through an interview process whereupon the committee will select a winner.

Proposal Development Fee

Each of the finalists will receive an honorarium of \$1,000 following the proposal presentation and interview.

Budget

The approximate budget for the public art component of Photo Nights Boston is estimated at \$10,000.

Site

A to-be-announced building façade in downtown Boston.

Criteria

Selected finalists must meet the following requirements:

- Works must be photography based and adapted to large scale projection
- Works must address the Event's main theme: LIGHT
- All images must be suitable for public display as determined by the review committee
- We are looking for work that may have an interactive element
- Photographs must have been produced within the past four years.

Timeline

- * Entries are due by 5:00 pm on Friday, February 3, 2012
- * Finalists will be notified by mid to late February 2012
- * Finalist proposals are due Friday, March 30, 2012
- * Interviews/proposal presentations will take place in early April 2012
- * Announcement of the chosen artist will be made in late April 2012
- * Anticipated installation will be October 2012

Indemnification

Participants are solely responsible for the timely arrival of their entries. By submitting a proposal, participants agree that Photo Nights Boston, Inc., any of its affiliated companies, and all of their respective advertising and promotion agencies, officers, directors, employees, representatives and agents (including, without limitation, UrbanArts Inc.) will have no liability whatsoever for, are released and shall be held harmless by participants against any liability for any delays, losses or damages, real or perceived, known or unknown, contingent or otherwise, in each case based upon, arising from or in connection with such participant's submission of a proposal.

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MATERIAL TO BE SUBMITTED BY EMAIL ONLY

Deadline: by 5:00 pm on Friday, February 3, 2012

1. A general concept narrative, no more than one double-spaced page in length, minimum 11 point font. ***Please do not send full proposals at this stage.***
2. A current resume with up to date contact information.
3. Up to 6 clearly labeled digital images of relevant past work. Please send information formatted as follows:

Digital Images: Up to 6 clearly labeled digital images in JPEG format
JPEGs may be formatted as follows:

- ◆ Formatted to read in Adobe Photoshop
- ◆ 72-300dpi image resolution
- ◆ Maximum file size per image – approx. 600 KB
- ◆ Name each image: LastName FirstName ImageNumber Title.jpg

4. Image check list: list each image on the application form (see page 4)

**Email completed entries – up to 5MB per email only! – with the
Subject Heading “Photo Nights Boston” to christina.lanzl@massart.edu.**

For additional information regarding entry guidelines, please contact:

Ricardo D. Barreto, Director

Urban Arts Institute at Massachusetts College of Art and Design

Tel: 617.879.7970

Email: ricardo.barreto@massart.edu

For general inquiries regarding Photo Nights Boston, please contact:

Katie Noble, Executive Director

Photo Nights Boston

Email: photonightsboston@gmail.com

2012 PHOTO NIGHTS BOSTON
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I. Contact Information

Name _____
Address _____ City _____ State _____ ZIP _____
Home Phone _____ Studio Phone _____
Work Phone _____ Fax _____
Email Address(es) _____
Website(s) _____

II. Entered Work (up to six) in order of preference

1. Title: _____
Type of Print _____
Year: _____

2. Title: _____
Type of Print _____
Year: _____

3. Title: _____
Type of Print _____
Year: _____

4. Title: _____
Type of Print _____
Year: _____

5. Title: _____
Type of Print _____
Year: _____

6. Title: _____
Type of Print _____
Year: _____