

CALL FOR ENTRIES

Request for Qualifications

Appleton Mills Art Installation Project Lowell, MA

Release date: Monday, July 26, 2010

Deadline: Monday, August 23, 2010 (materials received)

Eligibility

This project is open to all artists/designers/teams residing in New England, including collaborations with writers or sound artists/ musicians.

Project Description and Background

Trinity Financial invites artists/designers/teams to forward qualifications for an artwork to be permanently installed in the four-story atrium of the Appleton Mills redevelopment, an historic textile mill located at 219 Jackson Street in downtown Lowell, Massachusetts. The redevelopment of the Appleton Mills is the first phase of the revitalization of the Hamilton Canal District, a project that will reinvent 13 acres of vacant and underutilized land as a new and vibrant mixed-use neighborhood in downtown Lowell. Trinity, a Boston-based developer, is undertaking this renovation project, which is scheduled for completion in spring 2011 (see exhibits 1-3 on page 4).

The work to be commissioned could be a free-standing, wall-mounted or suspended piece. It is expected that the design will incorporate at least one of the shoe molds that were salvaged from the severely distressed building prior to its renovation (see exhibit 4 on page 5). The shoe molds were used to fabricate shoes for the Fifth Avenue Shoe Company in the 1940s (see exhibit 5 of page 5). The shoe molds range from 7½-10 inches in length to 3½-4 inches in width. There are approximately 100 of these molds available for this project. The Urban Arts Institute at Massachusetts College of Art and Design (UrbanArts) is facilitating the artist selection process.

Appleton Mills Affordable Artist Housing – Now Available

Appleton Mills will offer 130 affordably priced, modern loft-style rental apartments for artists of all media, including writers and musicians. The building will provide a range of unit sizes and layouts where artists and their families can live and pursue their craft (see exhibits 6 and 7 on page 6). Monthly rents for tenants will range from approximately \$421 for a studio to \$954 for a two-bedroom townhouse. To find out more information about how to qualify for the Artist Preference and get on the waitlist, please go to www.LiveAppletonMills.com or call 978-458-0588.

Appleton Mills will have the following amenities:

- Laundry/community lounge with Wi-Fi
- Roofdeck and green roof
- Numerous common areas suitable for exhibits
- Unique townhouses with large, overhead doors opening to an outside terrace for large-format live/work and public display/sell opportunities
- Close to public transportation, restaurants, services, galleries and boutiques
- Dedicated sink rooms and storage space
- Wide hallways and two freight elevators
- Outdoor open space and public passageway for rotating public exhibitions
- Two loading docks



Each unit will feature:

- Durable hardwood floors, granite countertops, and stainless steel appliances
- High ceilings—9 to 13 feet— for the creation of larger-scale pieces
- Large windows with abundant natural light
- Wide entrance doors

About Trinity Financial www.trinityfinancial.com

Since 1987, Trinity Financial has pursued a distinctive vision of real-estate development based on a few core principles and a collaborative urban spirit. Trinity’s work spans half a dozen residential and commercial specialties, from multi-unit affordable housing to transit-oriented development. Across that spectrum, Trinity projects have demonstrated a high caliber of vision and attention to detail, which has set them apart and led to sustainable success. Trinity has won awards in categories ranging from architectural design and historic preservation to smart growth and energy efficiency.

Budget

All-inclusive budget for the Appleton Mills Art Installation, including fabrication and installation, is \$15,000. Five to ten finalists will receive a \$500 honorarium to develop a proposal for public exhibition at the 10th Annual Open Studios in Lowell on September 24, 25 and 26, 2010. One artist/designer/team will be commissioned for the project.

Artist Selection Process Schedule

Release Call for Entries/RFQ	Monday, July 26, 2010
RFQ Deadline (received)	Monday, August 23, 2010
Client/Art Selection Committee Review of Applicant Pool	Week of August 23, 2010
5-10 Finalists Announced	Monday, August 30, 2010
Site Visit	Week of August 30, 2010
Finalist Proposals Due	By Monday, September 20, 2010
Proposals exhibited at a Lowell venue during 10 th Annual Open Studios in Lowell	Friday, Saturday and Sunday, September 24, 25 th and 26 th
Competition Winner Announced	Monday, October 4, 2010
Fabrication of Artwork	Commence Fall 2010
Installation of Artwork	Early Spring 2011

How to Apply

If you are an artist already represented in the UrbanArts Artist Registry, simply send an email to let us know that you would like to be considered for this project. Images need to be submitted in digital format. If you are uncertain about the format of your materials on file at UrbanArts please send an email to christina.lanzl@massart.edu.

If you are new to the UrbanArts registry, we invite you to forward your materials for consideration. Please send:

1. Résumé with current contact information.
2. Up to 16 clearly labeled digital images of relevant past work. 35 mm slides will not be accepted. Artists must send information formatted as follows:



CD ROM with JPEGs. Acceptable digital images must be:

- Formatted to read in Adobe Photoshop
 - Pixel dimensions per image approximately 600Hx800W
 - Formatted to read in Adobe Photoshop
 - Image resolution 72-300 pixels per inch (ppi)
 - Maximum file size per image – 1MB
 - Name each image: lastnamefirstnameimagenumber.jpg
 - Include a 1-page, 8 ½ x 11” thumbnail printout and digital file of images with
 - corresponding image numbers
3. A corresponding, numbered, annotated image list with title, media, dimensions, location, brief description and date of the work, project budget, and project partners, if applicable.
 4. Optional: Additional support material, including press clippings or other relevant information on past projects.

Please do not send proposals at this stage. No faxes or emailed entries will be accepted. Materials will not be returned. Entries will become part of the Urban Arts Institute's Artist Registry for consideration in future projects.

Participants are solely responsible for the timely arrival of their entries. Participants, by virtue of entering the competition, agree to save harmless the organizers, sponsors and anyone else involved with the competition for any delay, damage or loss, real or perceived.

Useful Links

Appleton Mills: <http://www.LiveAppletonMills.org>

Urban Arts Institute: <http://www.urbanartsinstitute.org> (Call for Entries is posted at Opportunities)

Lowell Open Studios: <http://www.lowellopenstudios.org>

Hamilton Canal District: <http://www/hamiltoncanaldistrict.com>

Contact

Christina Lanzl, Project Manager, UrbanArts

christina.lanzl@massart.edu

617.879.7973

<http://www.urbanartsinstitute.org> - Call for Entries is posted at Opportunities

Send Materials To:

ATTN: Appleton Studios Art Installation

Urban Arts Institute

Massachusetts College of Art and Design

621 Huntington Avenue

Boston, MA 02115-5801

Exhibits

1-3: Construction of Appleton Mills

4-5: Shoe Mold and Newspaper Clipping

6-7: Renderings of Building Atrium and Exterior



Appleton Mills Art Installation Project Lowell, MA



Exhibit 1 – Start of construction in late 2009



Exhibit 2 – Construction progress as of July 2010



Exhibit 3 – View from inside of an apartment under construction



Exhibit 4 – Salvaged shoe mold from four different angles. (The pen is included for reference.)

N. Y. Company Buys Local Shoe Shop

400 New Jobs Possible Within Next Two Months

LOWELL—Four hundred new jobs in the shoe industry seemed in prospect for this city today, despite the denials of local officials that the matter is indefinite at the present time.

The Air-Flite Shoe company of New York announced last night plans to begin the manufacture of shoes here within two months. The company revealed that it has purchased the site of the Fifth Avenue Shoe Co. in the Jackson Properties on Jackson street. The Fifth Avenue company was equipped some three years ago at a cost of \$250,000, operated about a year and then shut down.

Officials of the chamber of commerce and the Jackson Properties stated today that while there have been negotiations under way for some time for the new venture, nothing definite has been decided.

According to reports from New York, one of the principals in the new concern is John Rimer, president of the Winston Shoe Co. of this city.

No purchase price in the transaction was revealed.

Exhibit 5 – Article from the Lowell Sun dated September 7, 1949.



Exhibit 6 – Rendering of Appleton Mills’ atrium



Exhibit 7 – Rendering of Appleton Mills’ exterior